



# Shooting Stars!



JANUARY RESULTS & RECOGNITION ♦ FEBRUARY, 2015

**Senior Sales Director  
Shelley Townsley**



**Coming to a city near you!**  
Register online by February 27th!  
You don't want to miss this career-changing event!



## WHOLESALE COURT:

Carol Del Negro  
\$1,213.00  
Kelly L. Heffner  
\$559.00  
Jeanne M. Long  
\$466.50

## SHARING COURT:

Shelley Townsley      2



## Get Ready for March Madness!

... secret to be released on our March launch  
Sunday Conference call on March 1st 8pm.

# CAREER CONFERENCE 2015

## OUR CAREER CONFERENCE GOES SO FAR:

Martha Anderson, Gina O'Hara, Mariah Rivera,  
Michelle McFadden, Carol DelNegro, Patty Wolbert

**Don't delay!! Registration ends February 27th!**

## January-March 2015 Consistency Club Tracking

### \$250

Ashley Anspach  
Darline Hettinger  
Sheryl Grablewski  
Jill Hafer

Sandy Eberly  
Krystal Bondello  
Donna Kershner  
Michelle McFadden

Gina O'Hara  
Christel Roberts  
Brenda Roth  
Jenn Ruggiero

### \$450

Kelly Heffner  
Jeanne Long

### \$600

\$1000  
Carol DelNegro



# Spotlight on Team Builders!

Standings are updated as of January 31st — this will not reflect February orders or new team members.

## Team Leaders

Recruiter :Jill E. Hafer  
Erin R. Gauker  
Jodie L. Geary  
Sheryl L. Raught  
Carrie A. Royer  
Christmas G. States

Recruiter :Regina S. O'Hara  
Donna Rae D. Bond  
Sheryl Grablewski  
Michelle A. McFadden  
Janet L. Wells  
Diane M. White  
\* Bria L. Chamberlain  
\* Patricia M Contreras  
\* Holly Davis  
\* Anne M. Eadie  
\* Leslie D. Eidle  
\* Anne M. Gennaria  
\* Ania M. McGuire  
\* Carol McKelvy  
\* Linnea J. Meiser  
\* Janice S. Orner  
# Kristina N. Baur  
# Kim Bernstiel  
# Briana C. Gilpatrick  
# Sara Jenkins  
# Alicia M. Ocasio

## Star Team Builders

Recruiter :Alicia K. Arlen  
Irena J. Banks  
Shelly Ellenberger  
Niki Iordanou  
Lorraine Neale  
# Brenda L. Rippetoe

Recruiter :Marie Meacham  
Mary T. Bauman  
Cyndi S. Godfrey  
Erica L. Osting  
\* Gina A. Rhone  
# Stacey L. Infanti  
# Karen Romero Mueller

Recruiter :Jenn Ruggiero  
Heather Landes  
Tina M. Landis  
Brenda J. Roth  
Kara J. Scott  
\* Jamillah Goulbourne  
\* Lisa M. Yaich

Recruiter :Patty L. Wolbert  
Krystal E. Bondello  
Sharon Kroh  
Tiffany M. Wolbert

## Senior Consultants

Recruiter :Penny Andrews  
Patty L. Wolbert

Recruiter :Yajaira Cisneros  
Carolina Tavarez

Recruiter :Dorothyjo Cosgrave  
Jeanne M. Long  
\* Rosemary C. Courts

Recruiter :Rosemary C. Courts  
Rosemary A. Forsyth  
# Christine E. Courts

Recruiter :Karen S. Eddinger  
Donna Kershner

Recruiter :Leslie D. Eidle  
Joyce A. West

Recruiter :Rosemary A. Forsyth  
Rose M. Kubovcsak  
Cheraldine L. Scull  
\* Bernadette Figorski  
# Bobby Jo Herflicker  
# Suzanne Valdivia

Recruiter :Jodie L. Geary  
Misty Laboy  
\* Jennifer L. Trout

Recruiter :Tiffani L. Jefferies  
Cindy A. Caville  
\* A. Frisco-Prusinowsk

Recruiter :Dale S. Miller  
Tracey L. Miller  
Ma. Elsa C. Plamenco

Recruiter :Melissa J. Stuart  
Regina S. O'Hara  
\* Carole A. Burkard  
# Nicole M. Greulich

*\* Inactive Member  
(N1,N2,N3,I1,I2,I3)  
#Terminated Member  
To become ACTIVE you  
must place a \$225  
wholesale order.*





# Here We Grow Again!

## WELCOME NEW BUSINESS OWNERS!

(These new unit members signed Consultant agreements January 1-31.)

New Consultant	From	Sponsored by
Ashley Anspach	NEWMANSTOWN, PA	S. Townsley
Sandra Eberly	FLEETWOOD, PA	S. Townsley

***"Ability is what you are capable of doing. Motivation determines what you do. Attitude determines how well you do it." - Lou Holtz***

## Thank You from Mary Kay

"Love Check" Commissions for Personal Team Building



9% Recruiter Commission Level	
Regina S. O'Hara	\$77.63
Jill E. Hafer	\$69.05
4% Recruiter Commission Level	
Jodie L. Geary	\$48.36
Patty L. Wolbert	\$22.66
Alicia K. Arlen	\$19.40
Dorothyjo Cosgrave	\$18.66
Karen S. Eddinger	\$17.40
Jenn Ruggiero	\$13.96
Marie Meacham	\$12.00
Melissa J. Stuart	\$10.26

## Team Building TIP OF THE MONTH!

### 10 Commandments of a Successful Recruiter!

1. Always lead by example!
2. Attend all unit meetings—see that she is there with you.
3. Call, write, email or text her daily for the first 3-4 weeks.
4. Keep a friendly business relationship.
5. Always talk about profit level.
6. Always let her learn while you earn—take her with you to shows and classes.
7. Keep a 100% positive attitude.
8. Call your director if you need help to answer her questions.
9. Help her sponsor her first recruit.
10. Just as you never take credit for her successes, never take responsibility for her failures.

***"If you are not moving closer to what you want in sales (or in life), you probably aren't doing enough asking."  
- Jack Canfield, Author & Success Coach***

# Spring 2015 New Products!

*Enter a color lover's paradise!*

**Spring 2015 New Products are available February 15th!**

*(or February 10th, for Star Consultants who qualified during the September 16-December 15, 2014 quarter, or if you enrolled in the Spring 2015 Preferred Customer Program)*



**Tropical, vibrant colors and products for Spring!**

**Limited Edition Paradise Calling Collection:**

- ◆ Whipped Eye Color
- ◆ Lacquered Lip Shine
- ◆ Moisturizing Spray Lotion
- ◆ Nail Lacquer
- ◆ Free Gift with Purchase - Cork-Inspired clutch is FREE when your customer purchases at least \$50 retail (excluding tax) of any limited-edition Paradise Calling Collection items.



**Endless Performance™ Crème-to-Powder Foundation** **ORDER ASAP!**  
**True Dimensions® Sheer Lipstick**  
**Deluxe Mini Oil-Free Eye Makeup Remover**  
**NEW Formula! Three Versatile Eye-Liner Shades** **Limited Edition items WILL BE OUT OF STOCK SOON!**

MARY KAY  
**MAKEOVER contest**  
 BEAUTY COUNTRY

Get gorgeous, give back and go country.

*Mary Kay is looking for country's brightest beauties!*

Mary Kay is all about helping women discover their inner and outer beauty, and now we're shining a spotlight on country music fans. From country girl glam to casual cuties, beauty loves country! Your customers can enter the Beauty Loves Country Makeover Contest, Jan. 30 – March 2, for an opportunity to win these exciting prizes that give back and get you close to country's biggest stars! Get all the details at [MaryKayInTouch.com](http://MaryKayInTouch.com)!



**RACE FOR RED**  
**PHASE TWO**

**CALLING ALL REDS!**

By Career Conference 2015  
 Dec. 1, 2014 - Feb. 28, 2015

This Fall you got Ready for Red, and now we're Calling All Reds!

This is your chance to build momentum and take your Mary Kay business to the next level. Independent Beauty Consultants can enjoy riveting recognition at Career Conference 2015 for doing what they love and adding qualified new personal team members and attending Career Conference 2015.

You can earn fabulous prizes including this ravishing red and black bracelet and matching earrings. Plus recognition at Career Conference and an invitation to the Career Conference Special Function. Get all the details at [MaryKayInTouch.com](http://MaryKayInTouch.com).

# We Invested in Product Last Month!

Carol Del Negro	\$1,213.00
Kelly L. Heffner	\$559.00
Jeanne M. Long	\$466.50
Donna Kershner	\$435.00
Michelle A. McFadden	\$386.00
Krystal E. Bondello	\$339.50
Brenda J. Roth	\$288.00
Sandra Eberly	\$283.00
Jill E. Hafer	\$273.50
Sheryl Grablewski	\$258.50
Christel L. Roberts	\$257.50
Darline Hettinger	\$257.00
Regina S. O'Hara	\$256.50
Ashley Anspach	\$251.00
Jenn Ruggiero	\$250.50
Lorraine Neale	\$243.50
Patti J. DeLay	\$242.00
Irena J. Banks	\$241.50
Amy M. Heisler	\$233.00
Rose M. Kubovcsak	\$230.00
Cindy A. Caville	\$230.00

Olivia M. Trotman	\$228.50
Erica L. Osting	\$228.50
Gheng C. Bensingher	\$228.00
Suzanne R. Besecker	\$227.50
Jennifer R. DeSantis	\$227.00
Sharon Kroh	\$227.00
M. S. Arnt	\$226.00
Crystal Lill	\$225.00
Lisa C. Robertson	\$150.00
Janet L. Wells	\$140.00
Erin R. Gauker	\$113.50
Penny Andrews	\$103.00
Melissa R. McClellan	\$95.00
Janice S. Orner	\$78.00
Cyndi S. Godfrey	\$71.50
Heather Landes	\$61.00
Karen S. Eddinger	\$56.00
Jamie L. Jaskolka	\$38.00
Marie Meacham	\$37.00
Lorraine R Valeriano	\$29.50



If eyes are the windows to the soul then I believe lips are the messengers of the heart. Sure, they may be heart-shaped, but lips give voice to your inner beauty and accentuate one of your best features—your smile.

We love lips at Mary Kay because no matter what shade of lipstick you're wearing to feel beautiful and confident, it's your inner beauty that shines.

## Shooting for the Courts!

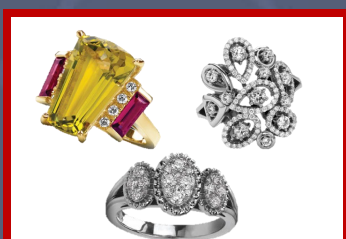
### TOP 10 IN RETAIL SALES

(Based on verified wholesale orders placed to the company as of prior month-end)

	Consultant	YTD Retail	Bonus & PCP	Total
1	Regina S. O'Hara	\$8,933.50	\$355.00	\$9,288.50
2	Michelle A. McFadden	\$8,131.50	\$275.00	\$8,406.50
3	Sharon Kroh	\$5,154.00	\$0.00	\$5,154.00
4	Jemika L. Robinson	\$4,849.00	\$20.00	\$4,869.00
5	Carol Del Negro	\$4,766.00	\$0.00	\$4,766.00
6	Martha J. Anderson	\$4,147.50	\$415.00	\$4,562.50
7	Jenn Ruggiero	\$4,283.00	\$0.00	\$4,283.00
8	Karen S. Eddinger	\$3,705.00	\$40.00	\$3,745.00
9	Penny Andrews	\$3,420.50	\$140.00	\$3,560.50
10	Cyndi S. Godfrey	\$3,205.00	\$40.00	\$3,245.00

### TOPS IN TEAM BUILDING

	Recruiter	New Team Mbrs	YTD Comm
1	Patty L. Wolbert	2	\$91.96
2	Shelley Townsley	1	\$278.98



Queen's Court of Sales!

**\$40,000 retail**

July 1, 2014— June 30, 2015



Queen's Court of Sharing!

**24 New Team Members**

July 1, 2014 — June 30, 2015





# Aim for the Stars!

## On-Target \$tar Consultants!

December 16, 2014 - March 15, 2015



**Congrats  
2nd Quarter  
STARS!**

### DIAMOND

Shelley  
Townasley

### RUBY

Regina S.  
O'Hara  
Michelle A.  
McFadden

### SAPPHIRE

Jemika L.  
Robinson

Consultant Name	Current Wholesale Production	Sapphire \$1,800	—Wholesale Production Needed for Star—			
			Ruby \$2,400	Diamond \$3,000	Emerald \$3,600	Pearl \$4,800
SHELLEY TOWNSLEY	\$2,103.75	STAR	\$296.25	\$896.25	\$1,496.25	\$2,696.25
CAROL DEL NEGRO	\$1,440.50	\$359.50	\$959.50	\$1,559.50	\$2,159.50	\$3,359.50
REGINA O'HARA	\$1,113.75	\$686.25	\$1,286.25	\$1,886.25	\$2,486.25	\$3,686.25
JENN RUGGIERO	\$698.50	\$1,101.50	\$1,701.50	\$2,301.50	\$2,901.50	\$4,101.50
MICHELLE MCFADDEN	\$649.50	\$1,150.50	\$1,750.50	\$2,350.50	\$2,950.50	\$4,150.50
JASMINE TOWNSEND	\$604.00	\$1,196.00	\$1,796.00	\$2,396.00	\$2,996.00	\$4,196.00
PENNY ANDREWS	\$583.75	\$1,216.25	\$1,816.25	\$2,416.25	\$3,016.25	\$4,216.25
KELLY HEFFNER	\$559.00	\$1,241.00	\$1,841.00	\$2,441.00	\$3,041.00	\$4,241.00
STACY FARKOUH	\$517.50	\$1,282.50	\$1,882.50	\$2,482.50	\$3,082.50	\$4,282.50
JEANNE LONG	\$466.50	\$1,333.50	\$1,933.50	\$2,533.50	\$3,133.50	\$4,333.50
MARTHA ANDERSON	\$459.00	\$1,341.00	\$1,941.00	\$2,541.00	\$3,141.00	\$4,341.00
SUZANNE BESECKER	\$454.50	\$1,345.50	\$1,945.50	\$2,545.50	\$3,145.50	\$4,345.50
DONNA KERSHNER	\$435.00	\$1,365.00	\$1,965.00	\$2,565.00	\$3,165.00	\$4,365.00
CYNDI GODFREY	\$402.75	\$1,397.25	\$1,997.25	\$2,597.25	\$3,197.25	\$4,397.25
KRYSTAL BONDELLO	\$400.50	\$1,399.50	\$1,999.50	\$2,599.50	\$3,199.50	\$4,399.50

## March Birthday & Anniversaries



**CELEBRATE!**

Birthdays	Day		Years		Years
Bridget Ryan	3	Ariel Belli	20	Bobby Jo Herflicker	5
Terri E. Feralio	5	Mariah Rivera	21	Lyn A. Williams	4
Jennie Hafer	5	Patty L. Wolbert	23	Olivia M. Trotman	3
Sharon Kroh	5	Irena J. Banks	26	Patricia M Contreras	2
A. Frisco-Prusinowsk	8	Stacey L. Infanti	30	Mariah Rivera	2
Sarah B. Kneller	8	Christel L. Roberts	30	Courtney N. Weniger	2
Holly Davis	10	<b>Anniversaries</b>		Cindy A. Caville	1
Alea M. Walker	10	Jennifer L. Trout	16	Briana A. Granese	1
Tammy M. Turner	11	Sharon C. Pfander	16	Carolina Tavarez	1
Carole A. Burkard	12	Regina S. O'Hara	13	Llajaira Carrero	1
Sherley Geffrard	12	Christie Himmelreich	12	Lisa M. Yaich	1
Olga B. Cook	15	Carole A. Burkard	12		
Stephanie Fains	15	Gina A. Rhone	6		
Tiffany M. Wolbert	16	Diane M. White	6		
Tiffany Boller	18				

BLESSED LIVE WHAT YOU LOVE BELIEVE CHOOSE JOY LIVE IN THE MOMENT FEARLESS BREATHE  
 ENJOY THE JOURNEY LET YOUR LIGHT SHINE NAMASTE DREAM BIGGER FAITH HOPE LOVE  
 BE STILL AND KNOW BE PATIENT INSPIRE WARRIOR STRONGER BE BRAVE PERSEVERE

2014-2015-Starting Oct. 2014  
**Shooting Stars**  
 Consistency Club

**\$250 wholesale**  
 for 3 consecutive months  
 Earn a Product Gift

**\$450 wholesale**  
 for 3 consecutive months  
 Earn 2 Product Gifts

**\$650 wholesale**  
 for 3 consecutive months  
 Earn a Mantra Bracelet

**\$1,000 wholesale**  
 for 3 consecutive months  
 Earn 2 Mantra Bracelets



DO IT ANYWAY LIVE LAUGH LOVE LOVE IMAGINE HOPE LIVE ON PURPOSE SERENITY BE PRESENT  
 EXPECT MIRACLES I AM ENOUGH DREAM BELIEVE ACHIEVE FOREVER FAMILY LIVE WHAT YOU LOVE  
 THIS TOO SHALL PASS BE TRUE. BE YOU. BE KIND. PEACE COME FROM WITHIN FOLLOW YOUR HEART

**Earn your Mantra Bracelet and choose your inspirational phrase and metal.**  
 (Silver, Gold, Rose Gold)

# mary kay makeover contest BEAUTY *loves* COUNTRY

january 30 - march 2, 2015

Mary Kay is all about helping women discover their inner and outer beauty, and now we're shining a spotlight on country music fans. From country girl glam to casual cuties, beauty loves country! Your customers can enter the Beauty Loves Country Makeover Contest, Jan. 30 - March 2, for an opportunity to win these exciting prizes that give back and get you close to country's biggest stars!

## COUNTRY COUNTDOWN: Mark Your Calendar!

Jan. 30 - March 2	Submit entries	March 2-9	Online public voting
March 9-16	Final judging	April	Winners announced

## WEEKLY WINNERS

Each week during the contest, the three Independent Beauty Consultants with the most number of entries received will get a \$100 gift card. That's a total of 12 winners!

## INDEPENDENT BEAUTY CONSULTANT OF THE CONSUMER GRAND PRIZE WINNER

\$250 gift card



## RUNNERS-UP TO THE CONSULTANT GRAND PRIZE WINNER

1st runner-up: \$1,500 gift card and Mary Kay® products included in the Queen of Country Look  
2nd runner-up: \$1,000 gift card and Mary Kay® products included in the Queen of Country Look

## GRAND PRIZE WINNER

The Independent Beauty Consultant with the most number of entries received will get:

Exclusive fan experience for her and a guest to attend the 50th Annual Academy of Country Music® Awards (ACM Awards™), April 17-19, 2015, in Arlington, Texas.

She and a guest will attend the ACM Party for a Cause®: 50 Years of Music & Memories Festival and the ACM Awards™ show. The grand prize includes round-trip airfare for two, hotel, ground transportation, incidentals for meals and tickets to both events. The festival takes place at Globe Life Park, and the ACM Awards™ show will be held at the world-renowned AT&T Stadium. \$2,500 donation to her favorite charity\* benefiting women and children to help make a difference in the lives of others.

## FOR YOUR CUSTOMER!

### GRAND PRIZE FINALISTS

25 finalists will receive \$50 suggested retail in Mary Kay® product.

### GRAND PRIZE WINNER

One consumer with the most number of votes for her before and after makeover, after public and private judging, will receive an exclusive fan experience for her and a guest to attend the ACM Awards™, April 17-19, 2015, in Arlington, Texas, with all the perks listed above. \$2,500 donation to her favorite charity\* benefiting women and children to help make a difference in the lives of others.

So start booking,  
and get ready  
for country's  
biggest party  
of the year!



go gorgeous, **GIVE BACK & GO COUNTRY!**



# Dreamer Believer Achiever



## VALERIO AREA MONTHLY CHALLENGE January - June 2015

Mail, email or fax completed tracking sheet to Sandy by the 5th of each new month & receive 1, 2 or 3 powerballs signifying your level of activity. Earn a 15 minute Coaching Call with Sandy for completing DBA two months in a row.

Additional prizes awarded for consistent DBA activity each month.

Email: [nsdsandyvalerio@verizon.net](mailto:nsdsandyvalerio@verizon.net) \* Fax: 215-699-8573

### Dreamer

- ♥ \$400 personal wholesale\*
- ♥ \$700 retail sales
- ♥ 1 new personal recruit
- ♥ 5 interviews
- ♥ 15 faces

Complete 3 of 5  
Qualifications to earn

**1 POWERBALLS**

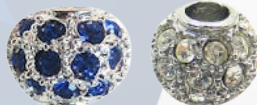


### Believer

- ♥ \$600 personal wholesale\*
- ♥ \$1,000 retail sales
- ♥ 1 new pers. Q or 2 new recruits
- ♥ 10 interviews\*
- ♥ 20 faces\*

Complete 4 of 5  
Qualifications to earn

**2 POWERBALLS**



### Achiever

- ♥ \$800 personal wholesale\*
- ♥ \$1,400 retail sales
- ♥ 1 new pers. Q or 2 new recruits
- ♥ 15 interviews
- ♥ 30 faces

Complete all 5  
Qualifications to earn

**3 POWERBALLS**



\* These items MUST be completed

**QUALIFY FOR A POWERBALL & RECOGNITION AT OUR AREA WORKSHOP  
BY COMPLETING ANY LEVEL OF DREAMER, BELIEVE, ACHIEVER**

# Dreamer, Believer, Achiever

Name: \_\_\_\_\_ Director: \_\_\_\_\_

Email: \_\_\_\_\_

Month: \_\_\_\_\_

Tracking sheets **MUST** be received by the 5th of the month.  
Please email to [nldsandyvalerio@verizon.net](mailto:nldsandyvalerio@verizon.net) or fax: 215-699-8573

<b>Which level did you achieve this month?</b>	
Achiever _____	Believer _____
Dreamer _____	
Personal W/S _____	Retail Sales _____
Pers. Recruits Not Qual _____	Pers. Recruits Qual _____

## INTERVIEWS

Name/Phone	Follow-Up/Recruited?
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<h3 style="color: red;">Achiever</h3> <p><b>COMPLETE 5 OF 5</b></p>	<ul style="list-style-type: none"> <li>♥ \$800 personal wholesale*</li> <li>♥ \$1,400 retail sales</li> <li>♥ 1 new pers. Q or 2 new recruits</li> <li>♥ 15 interviews</li> <li>♥ 30 faces</li> </ul>
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<h3 style="color: red;">Believer</h3> <p><b>COMPLETE 4 OF 5</b></p>	<ul style="list-style-type: none"> <li>♥ \$600 personal wholesale*</li> <li>♥ \$1,000 retail sales</li> <li>♥ 1 new pers. Q or 2 new recruits</li> <li>♥ 10 interviews*</li> <li>♥ 20 faces*</li> </ul>
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<h3 style="color: red;">Dreamer</h3> <p><b>COMPLETE 3 OF 5</b></p>	<ul style="list-style-type: none"> <li>♥ \$400 personal wholesale*</li> <li>♥ \$700 retail sales</li> <li>♥ 1 new personal recruit</li> <li>♥ 5 interviews</li> <li>♥ 15 faces</li> </ul>
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\* These items **MUST** be completed

## FACES/SELLING APPOINTMENTS

Name/Phone	Class/Facial	\$ Sold	Bookings
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# March



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
8p.m Sunday Night Conf. Call 605-477-3000 747514# 	2 8 7pm-9pm Valerio Workshop @Radisson VF \$8 Guest free 	3 6:30pm-8pm TNLive @ Hampton Inn Wyomissing	4 11	5 8:30p.m Pink Chat Call R.S.V.P by 6p.m 5308811000 528796 	6 13 8:30p.m Pink Chat Call R.S.V.P by 6p.m 5308811000 528796 	7 14 9:30-11:30a.m Pink Boot Camp @Shelley's 
15 <b>End of 3<sup>rd</sup> Quarter</b>	16	17 6:30pm-8pm TNLive @ Hampton Inn Wyomissing	18	19 8:30p.m Pink Chat Call R.S.V.P by 6p.m 5308811000 528796 	20 <i>Career Conference</i> <i>Lancaster Pa</i> Conference starts at 7:15 Conference ends at 4:15	21
22	23	24 6:30pm-8pm TNLive @ Hampton Inn Wyomissing	25	26 8:30p.m Pink Chat Call R.S.V.P by 6p.m 5308811000 528796 	27 	28
29	30	31 6:30pm-8pm TNLive @ Hampton Inn Wyomissing				

**Display:** Jemika      **Receptionist/Greeter:** Stella      **Skin Care Classes:** Kristen G. 3<sup>rd</sup> & 24<sup>th</sup> Stacey G. 17<sup>th</sup> and 31<sup>st</sup>      **Inspiration:** Mariah R.      **Breakdown:** Judi E. & Kristen G.



# Shooting Stars!

**SHELLEY TOWNSLEY**

Senior Sales Director  
8 Schoolhouse Lane  
Fleetwood, PA 19522

Phone: 610-944-6525  
Email: mktownsley@msn.com

## HIGHLIGHTS THIS MONTH:

### January Results, February, 2015

- ◆ Calling All Reds! by Career Conference (December 1, 2014 - February 28, 2015)
- ◆ Beauty Loves Country Makeover Contest (January 30 - March 2, 2015)
- ◆ Quarter 3 Star Consultant Quarterly Contest (December 16, 2014 - March 15, 2015)
- ◆ Class of 2015 Offspring Challenge (through July 1, 2015)



## To the Fabulous...

## Words of Wisdom

### How Important is it?

Someone once said, "It only takes a spark -- to get a fire going." How true! And that spark has been found hundreds of times at

Career Conference. Perhaps you are thinking, "I can't afford to go." From long experience, I believe you can't afford NOT to attend, for at Career Conference you will discover the BIG PICTURE of what your Mary Kay career can be for YOU! Make your plans now. Use the profit from a few extra classes to pay your way.

~ Mary Kay Ash



3, 2, 1...  
**BLAST OFF!**

RACE FOR RED

**Blaze Ahead in  
Radiant Red!**